



PRESS RELEASE

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The Renault-Nissan Alliance reports record sales of 7,276,398 units in 2010

The Renault-Nissan Alliance had a record year with 7,276,398 units sold in 2010, a 19.6% increase over 2009 in a market that expanded by 11.8%. The Renault-Nissan Alliance captured 10.3%* of the global market in 2010.

Renault and Nissan sold 2,625,796 and 4,080,588** vehicles respectively. Sales of Lada accounted for 570,014 units, a 37.6% increase compared to previous year. Renault's worldwide sales increased by 14% and Nissan's by 21.5%.

"In 2010, the Renault-Nissan Alliance achieved unprecedented global sales and global market share. Our performance has been particularly encouraging in growth markets where Alliance brands have continued to gain market share," said Carlos Ghosn, Chairman and CEO of the Renault-Nissan Alliance.

"As the most enduring partnership in the automobile industry, the 12-year-old Alliance continues to strengthen its global presence with our expanding production capacity and competitive products," added Carlos Ghosn.

*Total PC+LCV market sales based on Renault estimates: 70 476 213 units

** Sales based on calendar year 2010

Renault group highlights

The Renault group has set a new record with sales reaching 2.6 million vehicles, an increase of 14% on 2009. The five regions of the Group boosted their volumes and market shares in all regions except for the Euromed region where sales decreased by 0.2 point. All the brands contributed to the Group's sales increase: Renault grew by 14%, Dacia by 12% and Renault Samsung Motors by 19%.

In Europe, the Renault group raised the sales volume by 7.4% with 1,642,000 units sold in a market that contracted by 3.7%. The Renault brand moved up one place in the rankings to become number 2 in passenger car (PC) and light utility vehicle (LCV) sales. In LCV sales, the brand consolidated its number 1 position with a market share of 15.9%.

Outside Europe, the Group is continuing to progress with sales volumes surging by 26% to almost 983,731 units. Sales of **Renault Samsung Motors** increased by 16.5% on its domestic PC market, reaching 11.9% of market share in South Korea. With 155,697 units sold, South Korea is Renault Group's fourth largest market.

The Renault group sales outside Europe accounted for 37% of total sales, compared with 34% in 2009.

Nissan highlights

Nissan closed the year with record sales of 4,080,588 units, up 21.5% compared to previous year.

China has become Nissan's largest market worldwide with 1,023,638 units sold, a 35.5% increase on 2009. Sales were led by the midsize sedan Sylphy, with 142,367 units sold and the flagship car model Teana, with sales of 140,842 units.

In the US, Nissan and Infiniti sales totaled 908,570 units, an 18% increase over 2009. Nissan finished the year 2010 strong with increasing demand in December for models including Rogue (+58.2%) and Versa (+49.8%).

In Japan, government subsidies and launches of five new models such as March, Juke and Serena contributed to the 7.7% increase of sales of 645,320 units.

In Europe, Nissan reached a 3.1% market share, the highest since 1995. Total sales increased by 13% to 555,924 units. Nissan's main market in Europe was the UK with 96,419 units sold, followed by Russia with 84,288 units. Qashqai remains a strong contributor to Nissan's European performance with 235,462 units sold, an 18% increase on 2009.

In Mexico, Nissan topped domestic sales for the second consecutive year with 189,518 units sold. Nissan had four vehicles in Mexico's top ten best-selling cars.

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The top 10 Renault-Nissan Alliance markets

COUNTRIES	TOTAL ALLIANCE	MARKET SHARE (%)
China	1,038,343	6.2%
United States	908,570	7.8%
France	803,336	30.1%
Russia*	699,416	36.5%
Japan	647,864	13.2%
Germany	232,661	7.5%
United Kingdom	209,812	9.3%
Mexico	207,564	25.3%
Italy	201,498	9.4%
Brazil	196,073	5.9%

*Including Lada

Top 10 Renault group Markets

COUNTRIES	TOTAL RENAULT	MARKET SHARE (%)
France	743,486	27.9%
Russia**	615,128	32.3%
Germany	171,411	5.5%
Brazil	160,297	4.8%
South Korea*	155,697	10.1%
Italy	140,678	6.6%
Spain	124,813	11.4%
Turkey	114,111	14.9%
United Kingdom	113,393	5.0%
Belgium + Luxembourg	84,696	12.9%

* Renault Samsung Motors

** Lada: 518,662 units / Renault: 96,466 units

Top 10 Nissan Markets

COUNTRIES	TOTAL NISSAN	MARKET SHARE (%)
China	1,023,638	6.2%
US	908,570	7.8%
Japan	645,320	13.0%
Mexico	189,518	23.1%
United Kingdom	96,419	4.3%
Russia	84,288	4.4%
Canada	83,013	5.3%
Australia	62,670	6.1%
Germany	61,250	2.1%
Italy	60,820	2.9%